

A flexible, customized
Al-based program for the
modern employee that supports
development and retention.

Employee/Employer Support

Employee Advancement

Career Growth

Workforce Development

Supports Equal Opportunity



The Critical Need to
Attract and Retain
Qualified Employees

The Need to Ensure Equal Opportunity & Diversity

The Importance of Being Proactively Family Friendly







Employers Struggle to Attract and Retain Talent

60%

Of US employers have job openings that remain open for 12 weeks or longer

\$800k

Is the average cost for companies that experience long vacancies

\$4,129 Is the average amount it costs businesses to hire new talent

Of employees say that they would work harder if they felt more appreciated



Your Employees Are Concerned About College And Career Opportunities For their Children



70% Of Public High Schools Do Not Have A College Counselor

75% Of the Enrollment in the 468 Best-Funded and Most Selective 4-year Institutions is white

High School Students Per Counselor

61% Of Black High School Graduates met None of the 4 College Readiness Benchmarks

93% Of Parents Report that COVID-19 has greatly increased their concern about the college admissions process



The my Kovr Solution

A Powerful Tool that Supports Equality by Providing Educational and Career Advancement Opportunities

O2. Supports your Valued Employees by Providing a Unique Family Benefit that Guides Families through the Complex College Admissions Process

Provides a Meaningful Dialog for Human Resource Growth

A Total Workforce Solution

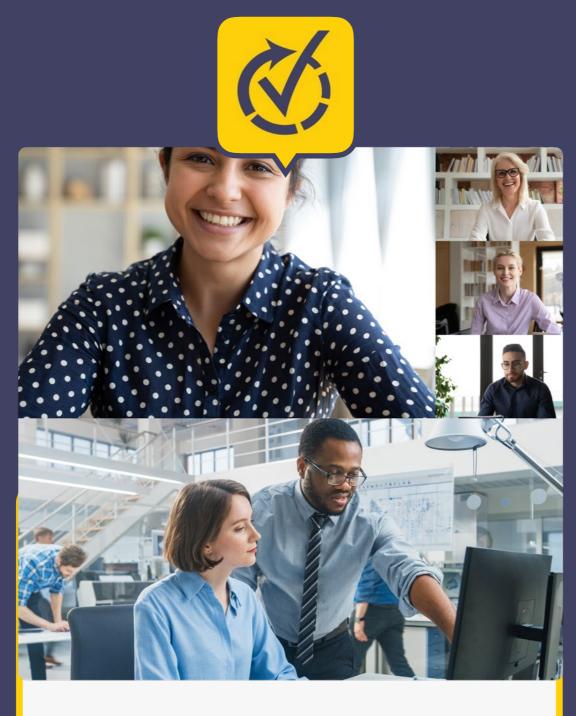






16-20

From young workforce at the entry-level in the restaurant, retail or tech world to careers in various vocations to professional designations.



20-30

Enhancing technical and professional workforce skills.

Beginning to develop supervisory skills.



30-45

Developing into supervisory and leadership strategies and decision-making skills.

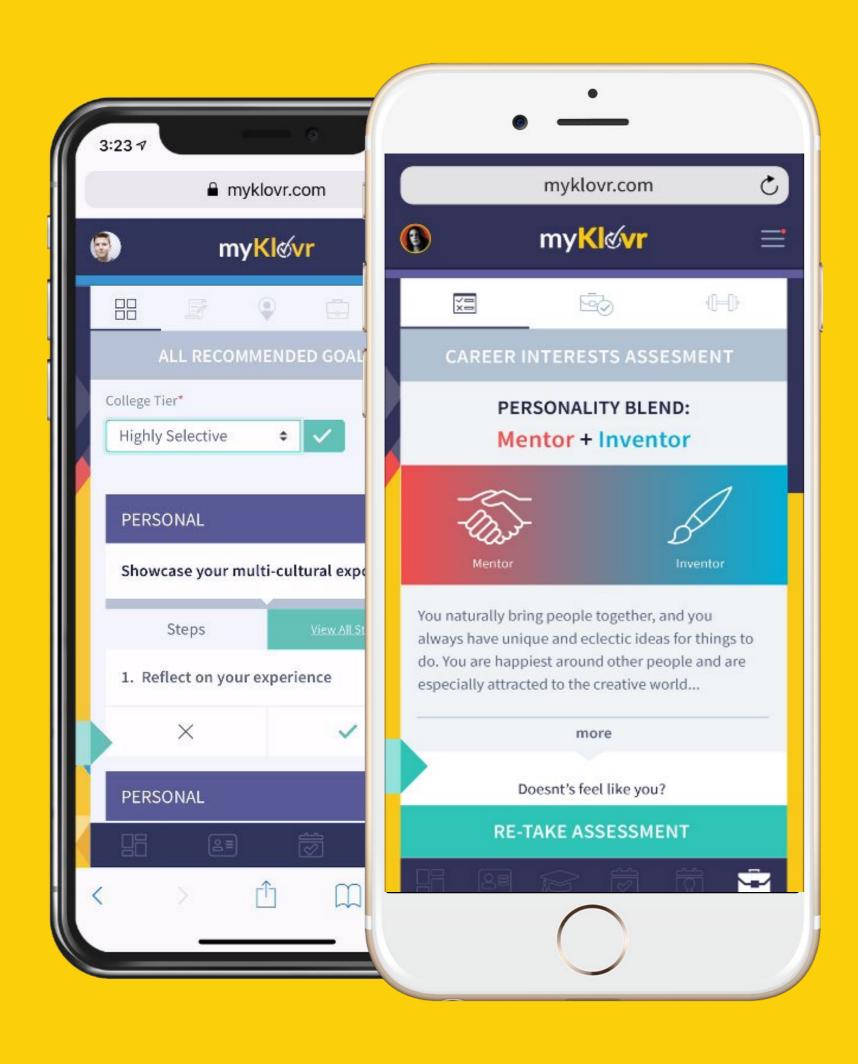




45+

Preparation for senior executive positions, broadening experience. Maintaining productivity, interests, and innovation at the employee's present level.

my Kor For Employees



Employee Development & Advancement

Career Assessment & Growth Strategies

Leadership & Development Training

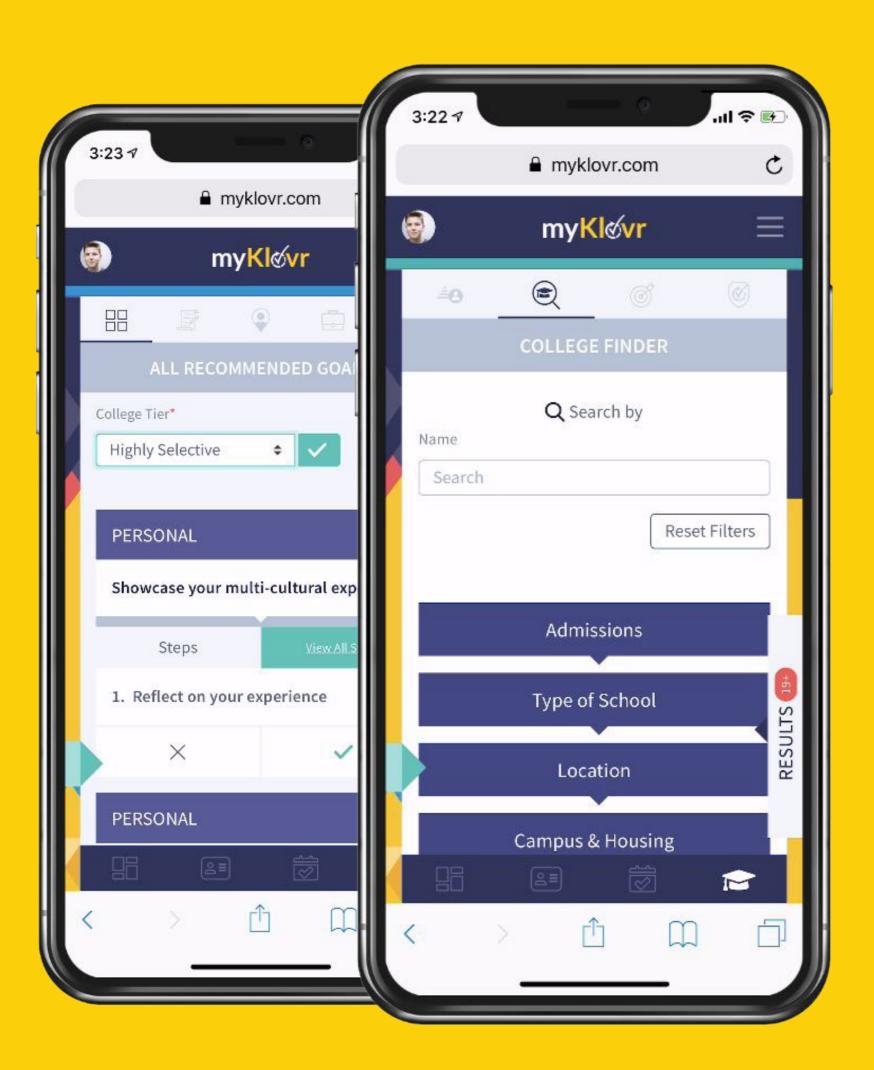
Equal Opportunity Resource

Student Loan Refinancing for Recent Graduates

Financial Wellness & Planning

Continuing Education for Career Growth

my Kor For Dependents and Students



Curated College Applicant Portfolio

Career Interest Assessment

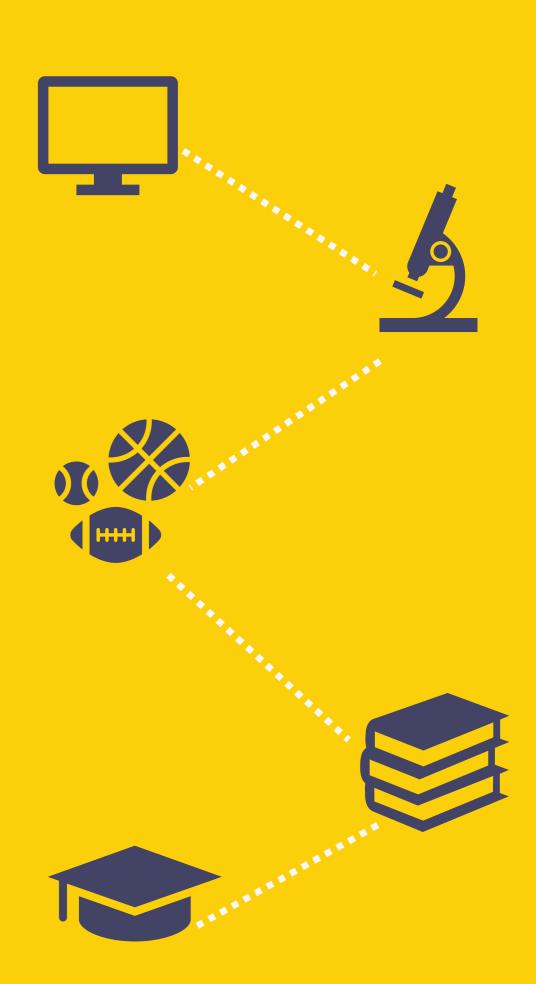
Best Fit College Finder

Personalized Goal Recommendations

Loans, Scholarships & Grant Support

Transparent Equal Opportunity Platform

Virtual College Tours



Why is my Keyr Special?

- 01. Easy to use
- 02. Fully Customized for each Organization
- **03.** Provides rapid key information supporting both employee and management
- 04. Convenient 24/7 platform availability
- 05. Time and money saving benefit
- 06. Makes college admissions process more equitable
- 07. Mobile solution for the modern employee



