



Meet Maven



Maven is the leading digital care management solution in Women's and Family Health

The category leader in family benefits

5M+ global members and \$92M
in funding since 2014



INVESTORS INCLUDE SEQUOIA
CAPITAL AND OAK HC/FT

Partnering with 120+ Fortune 500
companies to growing startups

Snap Inc.

Boston
Scientific



TORY BURCH

L'ORÉAL®

WHITE & CASE



SANOFI



Glossier.

Named #1 most innovative
company in healthcare



Maven's end-to-end family care model covers mothers, LGBTQ+ families, parents and children

Enrollment-only billing



Planning a family

Maven Planning

Maven Egg Freezing

Maven Fertility
(includes dads/partners)



Starting a family

Maven Maternity
(includes postpartum, return-to-work, loss, and dads/partners)

Maven Surrogacy
(includes dads/partners)

Maven Adoption
(includes dads/partners)



Raising a family

Maven Milk
(breast milk shipping)

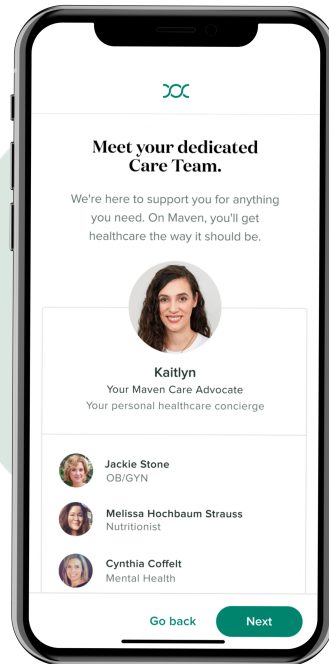
**Maven Parenting
and Pediatrics**
(ages 1-10, includes
dads/partners)

Each program delivers holistic care through a human-centric app experience

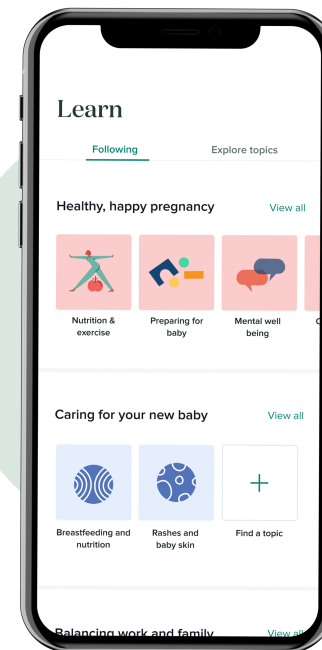
<30 min for appointment with a specialist



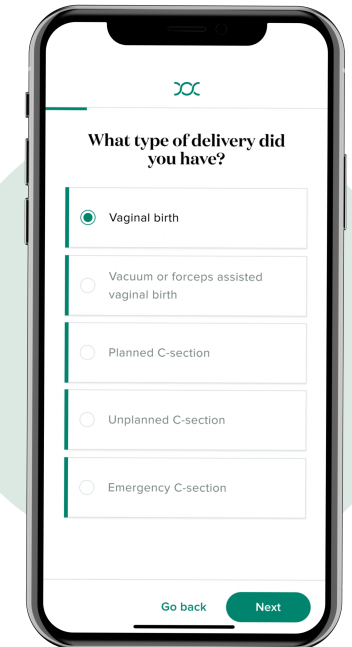
24/7 dedicated Care Advocates



Trustworthy, engaging content



Risk detection and proactive outreach



Return-to-work: Maria

Maria is a 27-year old Technician in Boston, MA. She gave birth 1 week ago via C-section and is concerned about being on her feet most of the time upon returning to work. She's also concerned about bottle feeding and finding childcare, given the daycare closures due to COVID-19.

LACTATION SUPPORT

While browsing the Maven app, Maria reads an article by a lactation consultant and books an appointment with her.

The lactation consultant helps Maria create a feeding schedule and teaches her how to transition from breastfeeding to bottle.

POSTPARTUM HEALTH

After a postnatal visit to her OB-GYN, Maria learns that she could benefit from pelvic physical therapy.

Maria finds a PT on Maven and meets with learn new exercises pelvic floor exercises that accelerate her recovery.

BENEFITS INTEGRATION

Maria is looking for guidance on childcare options while she is at work.

Her Care Advocate directs to options available through Maven's childcare partners, plus parenting coaches to help with the transition.



Maven improves employee
productivity and clinical outcomes,
while saving on healthcare costs

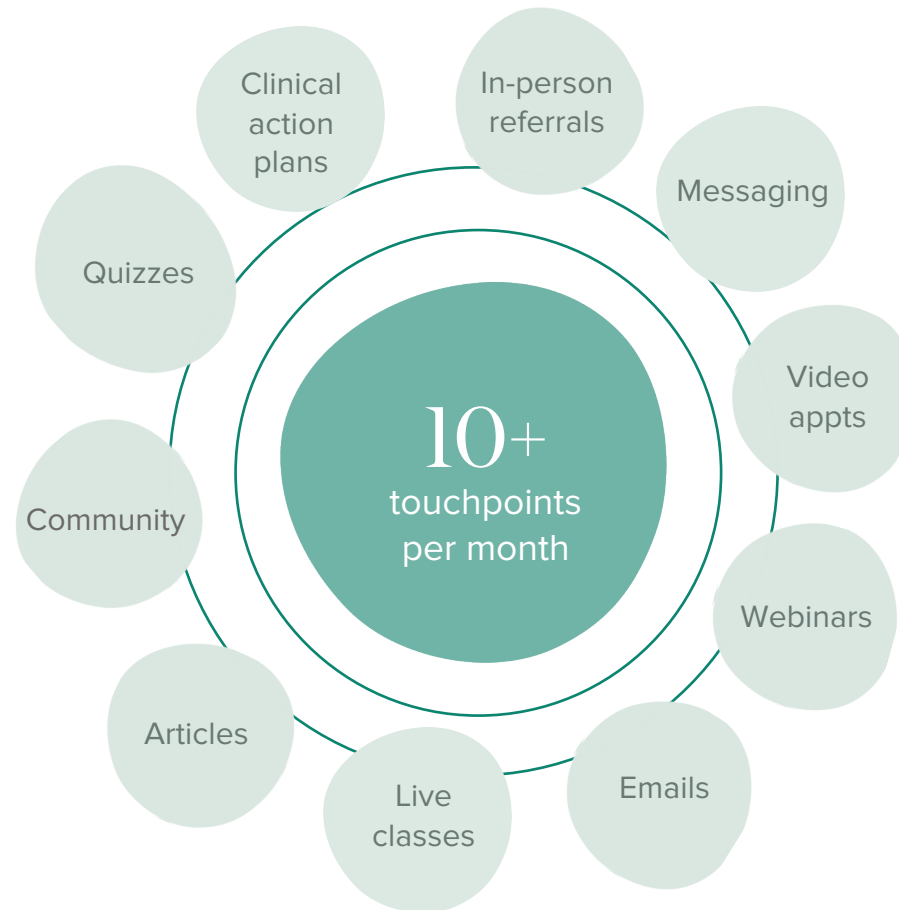
Through high enrollment and engagement, Maven drives outcomes and saves costs

High-Touch Engagement

75%
Enrollment

4.9/5
Appointment rating

80%
Are more loyal to their
company because of Maven



Lower Costs

90%
Return-to-work rate

20%
Lower C-Section rate

32%
Lower NICU admission rate

Maven's Pricing Structure



Maven seamlessly integrates with your health plan and benefits ecosystem



In-app benefits and policy guides

Customizable guide to your company's benefits to help employees find information in the app.



Care Advocate training

Care Advocates are trained to advise on your full suite of company benefits.



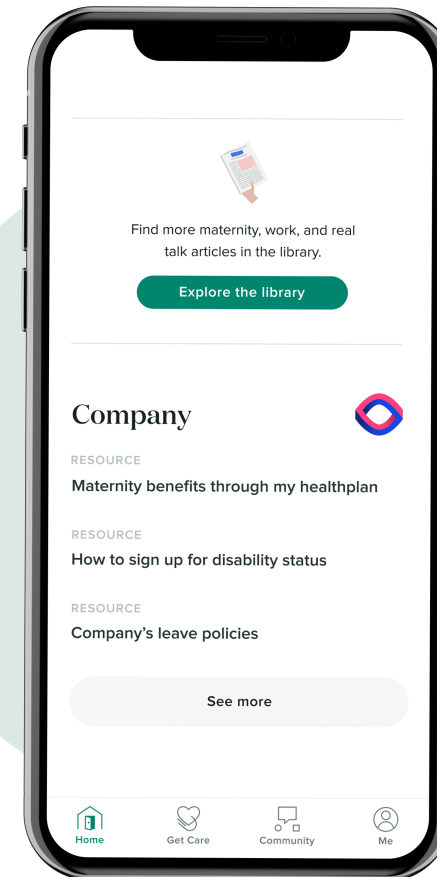
In-person care navigation

Care Advocates refer employees to quality, in-providers within your health plan network.



Free video appointments

Members can video chat anytime with our network of health and wellness providers.



We're excited to partner together!



"Maven has been a critical benefit, helping us make a cultural shift globally."

Global Benefits Manager



"Somehow children always have problems between 8 pm and 2 am and Maven is always available. Our people love it."

Head of Benefits



"This program is incredible. I can't imagine being a working, traveling mother without this support. There is no price tag I could put on Maven."

Maven Member

I'm sure you have questions!

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